

# 37 CFR 1.7(c) FILING RECEIPT AND TRANSMITTAL LETTER WITH AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.

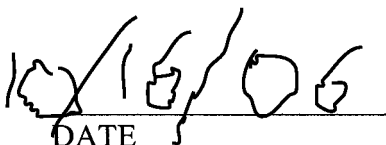
Neifeld Docket No.: PIP155CARR-US  
US Application/Patent No.: 10/559,937  
Priority Data:  
Inventor: Carr

Client Ref:  
US/File/Issue Date: 12/8/2005  
USPTO Conf. No.: 1038

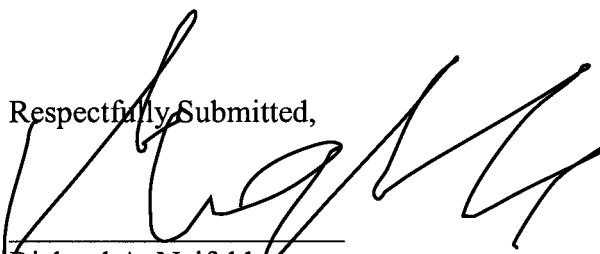
Title: Assumed Demographics, Predicted Behavior, and Targeted Incentives

## THE FOLLOWING ITEMS ARE BEING FILED HERewith IN THE USPTO

37 CFR 1.7(c) Filing Receipt and Transmittal Letter with Authorization to Charge Deposit Account (in duplicate)  
Amendment Cover Letter Including Authorization to Charge Deposit Account (in duplicate)  
37 CFR 1.115 Second Preliminary Amendment (21 pages)  
Attachment 1

  
DATE

Respectfully Submitted,

  
Richard A. Neifeld  
Registration No. 35,299  
Attorney of Record

### FEES:

PcLaw Matter	CREDIT Lawyer	Amount	Explanation	Date Entered	Initials
PIP-155-CARR	BTM	300	PIP155CARR-US firm charge for paying a gov. fee for additional claims.	10/12/2006	BTM

### DISBURSEMENTS (PAYMENTS TO THE USPTO):

PcLaw Matter	G/L Account	Bank Acct.	Amount	PCLAW Explanation	Date Entered	Initials
PIP-155-CARR	5010	6	1950	PIP155CARR-US gov. fee for additional claims.	10/12/2006	BTM

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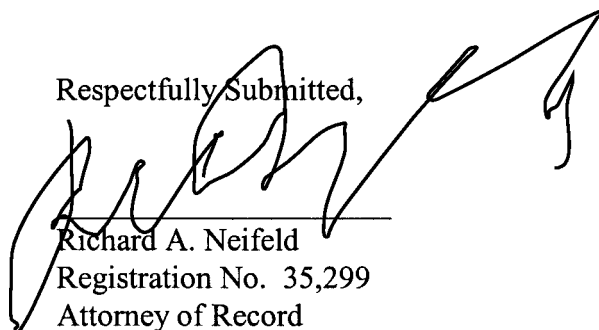
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NEIFELD REF.: PIP155CARR-US

IN RE APPLICATION OF: Carr

APPLICATION NO: 10/559,937

FILED: 12/8/2005

FOR: Assumed Demographics, Predicted Behavior, and Targeted Incentives

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

**AMENDMENT COVER LETTER  
INCLUDING AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

SIR:

Transmitted herewith is an amendment in the above-identified application.

- ☐ No additional fee is required
- ☐ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement previously submitted.
- ☐ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement submitted herewith.
- ☐ Additional documents filed herewith:

The Fee has been calculated as shown below:

CLAIMS	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID	NO. EXTRA CLAIMS	RATE	CALCULATIONS	
TOTAL	62	MINUS	59	3	× \$50 =	150	
INDEPENDENT	18	MINUS	9	9	× \$200 =	1800	
		<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS			+ \$360 =		
		TOTAL OF ABOVE CALCULATIONS					
		<input type="checkbox"/> Petition for Extension of Time: 1 Month			+ \$120 =		
		<input type="checkbox"/> 2 Months			+ \$450 =		
		<input type="checkbox"/> 3 Months			+ \$1,020 =		
		<input type="checkbox"/> 4 Months			+ \$1,590 =		
		<input type="checkbox"/> Terminal Disclaimer			+ \$130 =		
				<input type="checkbox"/> Reduction by 50% for filing by Small Entity			
<input type="checkbox"/> Recordation of Assignment				+ \$40 =			
		<input type="checkbox"/> Information Disclosure Statement Prior to Final			+ \$180 =		
		<input type="checkbox"/> Other: _____					
		TOTAL					1950

☒ Credit card authorization for the amount of \$1,950.00 is attached.

☐ The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

10/16/2006

Date

Richard A. Neifeld, Ph.D.  
Registration No. 35,299  
Attorney of Record

Printed: July 10, 2006 (2:59pm)

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